

Housing Strategy refresh 2019-2022

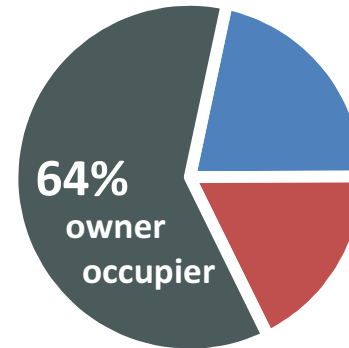
Sarah Watts, Strategic Housing
Manager

Overview of housing in Rotherham



112k
Households

Largely 3-bed semi-detached houses



22%
social rented

14%
private rented

6,500

Applicants on the
housing register

The Council owns
and manages...

20,500

tenanted properties

500

leaseholders

900+

Overall target for homes
built (SHMA) per annum

600

Average delivery in
recent years

202

Sold via Right To Buy
last year

Current Strategy: The 5 Themes

- Housing growth
- Social housing
- Private rented housing
- Affordable housing
- Specialist housing

Achievements

- Grant funding for new homes
- Shared Ownership and Affordable Housing
- Clusters Partnership - Wates
- Town centre residential programme
- New council homes
- Home ownership

Achievements

- TPAS Accreditation
- Excellence in tenant engagement award
- Pre-tenancy workshops and tenancy support
- Gas servicing 100%
- Remodelling stock
- Step up step down units
- Selective licensing

Things have changed...

- Housing and Planning Act 2016
- Policy u-turns
- HRA Business Plan refresh
- Increasing resources
- Homelessness Reduction Act
- Social Housing Green paper

The New Strategy



A chance to have your say

Vision

- Meeting housing need through growth
- People living in high quality homes, affordable and energy efficient homes
- Rotherham council being the best housing provider in the country
- Rotherham's people can live independently in safe, healthy and vibrant communities
- A revitalised town centre with a new urban community

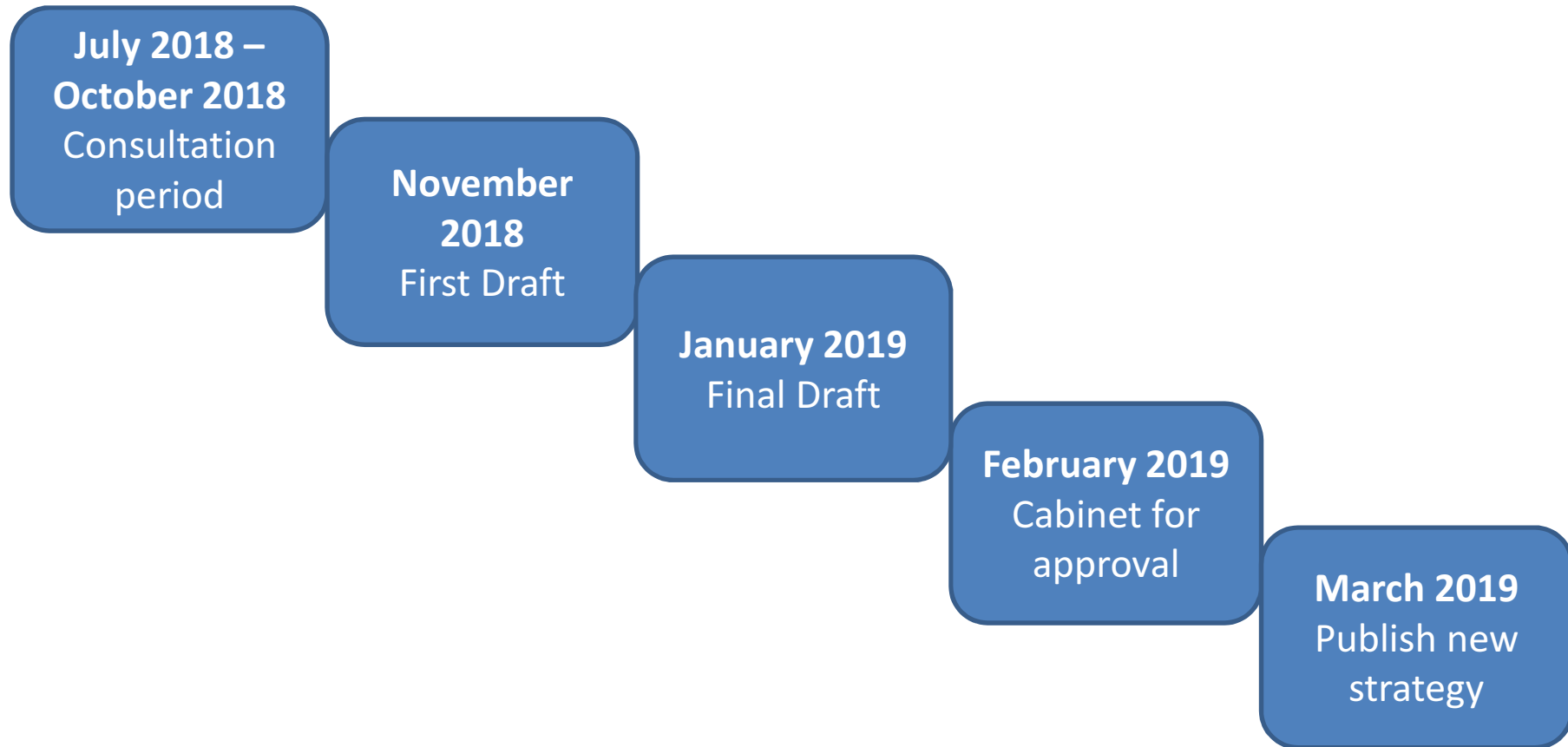
Value of new housing

- More than bricks and mortar
- Economic – local jobs and apprenticeships
- Social value – contractors
- Energy efficiency
- Health
- Neighbourhoods
- Community engagement

Structure

- 5 key priorities
 - Providing new homes to meet Rotherham's housing need
 - Investing in Rotherham housing stock
 - Improving health and wellbeing through housing
 - Strengthening Rotherham's economy
 - Working in partnership to deliver this strategy

Timetable for refresh



Pipeline Projects

- More new homes
- Housing profiles and land review
- Transformation of adult care
- Modern methods construction
- New repairs and maintenance contract

Any questions?